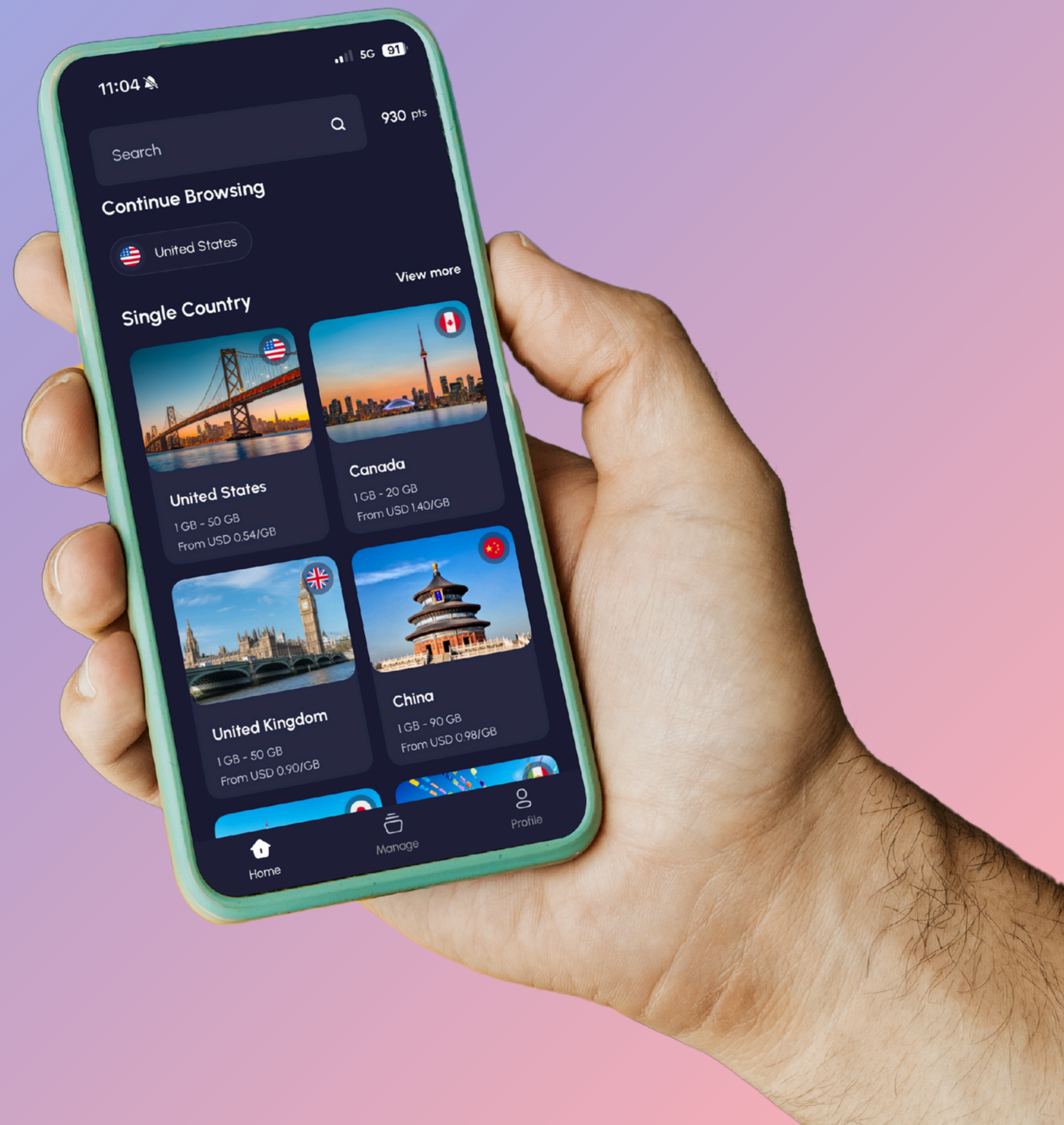




Nomad

Nomad eSIM Press Kit 2025





About Nomad

Nomad eSIM empowers global travelers with fast, reliable, and affordable mobile data—without contracts, SIM cards, or hidden fees. Leveraging cutting-edge eSIM technology, Nomad connects users to local networks in over 200 destinations worldwide, all through a seamless mobile app and web experience.

Built for individual travelers, families, digital nomads, and enterprises, Nomad simplifies international connectivity by offering flexible data plans tailored to every journey. Nomad is a business line of LotusFlare, a digital commerce platform provider founded by former Facebook and Microsoft executives, and backed by top-tier investors including Google Ventures and Social Capital.



Meet the Founders



**Sam Gadodia,
CEO & Co-Founder**

- Former engineering leader at Facebook, instrumental in scaling mobile infrastructure to support over a billion users.
- Co-founded LotusFlare in 2014 with a mission to make mobile internet more accessible globally.



**Terry Guo,
CPO & Co-Founder**

- Previously served as Principal Product Manager at Facebook, leading multiple high-growth initiatives.
- Co-founded LotusFlare, focusing on simplifying digital experiences for telecom operators.



**Shao Xia,
CTO & Co-Founder**

- Former engineer in Facebook's Games Platform group, contributing to scalable backend systems.
- Co-founded LotusFlare, overseeing the development of its cloud-native digital commerce platform.

What is Nomad to the average user?



eSIM data for travellers. No plastic SIMs. No roaming shock. Just instant connectivity. Nomad is a mobile app that lets you buy and activate data plans in over 200 countries using eSIM—no physical SIM card needed.

1. Download the Nomad app
2. Pick your destination and plan
3. Activate your eSIM in minutes





Built for Global Teams

In 2024, Nomad launched Nomad eSIM Enterprise, giving companies a smarter way to manage employee data plans.

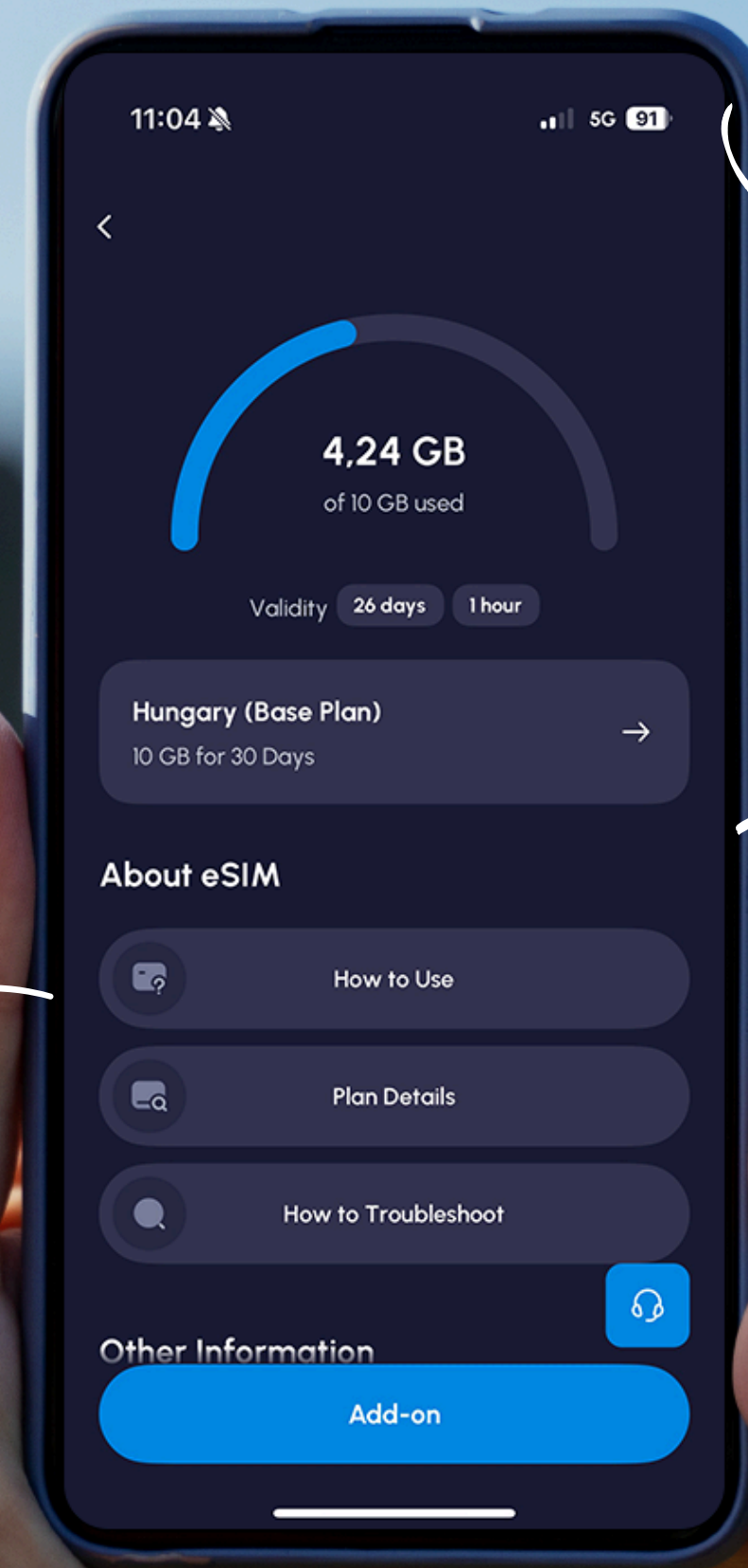
- Assign and revoke eSIMs easily
- Cut roaming costs by up to 75%
- Track usage in real-time via dashboard



Rated 4.5/5 by
travellers.

No physical SIM swaps

Setup takes just minutes



Transparent pricing


Excellent customer
service, 24/7

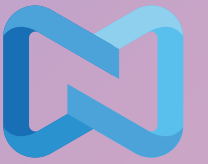
Plans from as low as S\$0.20/GB

4.4 /5.0

Based on 16572 reviews



 Trustpilot



Media Collaboration

We're excited to partner with press and media to tell the story of eSIM and the future of connected travel.

- ✓ Interviews with Nomad's leadership or product team
- ✓ Expert quotes on travel tech, mobile innovation, digital nomadism, or IoT
- ✓ Product reviews to showcase the ease of eSIM for global travel
- ✓ Editorials and feature stories exploring the evolution of connectivity
- ✓ Giveaways or campaigns for your audience (trial plans, content collabs)



Thank you!

Looking to feature Nomad or learn more?

press@nomad.com | getnomad.app